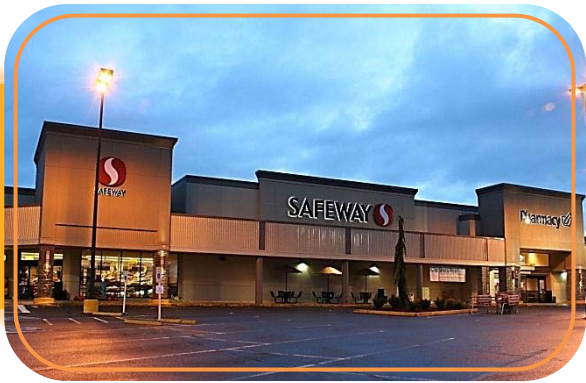


retail merchandising solutions, inc.



Expanded Services – Safeway and Beyond

We can customize a program to maximize your distribution & sales

Your brand represented each week

- Merchandising, Product Rotation & Shelf Maintenance
- Product Ordering
- Category Resets / Refresh
- Category Updates
- Competitive Pricing Surveys
- Continuity Coverage
- Display Maintenance
- Distribution Void Corrections
- DSD Services
- Fixture Distribution
- Fixture Installation / Removal
- Fixture Audits
- Holiday Services
- Inventory
- New Item Introductions
- New Store & Remodels
- Night Work
- Special Projects
- POS Fulfillment & Placement
- Product Demonstration
- Product Recalls
- Schematic Services
- Seasonal Support
- Secret Shopper
- Special Events
- Speed to Market (1 week, 2 weeks)
- Store Mapping
- Test Store/Section Set up
- Weekend Merchandising
- Audits & Surveys

Audit From Your Desk!

- 24 / 7 Client web site access to monitor project activity
- “Proof of Performance” photo documentation
- Exception reporting available and can be pushed to client for timely business decisions
- Exportable data for all current and archived projects



RMSI

Your brand, in place. Every Week!



Beverage Expertise

Take the headache out of your beverage resets and save money

We are the beverage specialists

- No more no shows
- Pay only for your space on the shelf
- Never have to send valuable sales force to reset stores again
- Comprehensive, detailed project planning and training process
- Single Point of Contact for each project
- Defined process for understanding the scope and scale of each project
- Timelines for execution developed in partnership with your RMSI Account Executive
- Test sets and time and motion analysis to clearly understand time requirements, surface potential risks and develop solutions
- Section mapping available

Audit From Your Desk!

- 24 / 7 Client web site access to monitor project activity
 - “Proof of Performance” photo documentation
 - Exception reporting available and can be pushed to client for timely business decisions
 - Exportable data for all current and archived projects
- RMSI invoices on actual project time vs. invoicing on estimates



- Supermarkets
- Convenience
- Box Stores
- Drug
- Petroleum
- Mass Merchandiser
- Hardware
- Cash & Carry
- Wholesale / Club
- College bookstores

Services

- Product cut in
- Pull and Plug
- Distribution surveys
- Cooler set up
- Merchandising
- Displays
- Holiday coverage

RMSI

Your brand, in place. *On the sales floor!*