

about us

We focus solely on accurate, impactful retail execution. Our combination of a unique strategic approach, advanced technology, and an uncompromising commitment to service ensures your brands are in the right place, at the right time.

It all begins with a thorough understanding of your unique goals. From there, we develop a customized solution that meets your needs in the most efficient, cost-effective way possible.

Much more than a merchandising vendor, we're a true partner. Our expertise includes:

- Rapid, accurate placement and implementation
- Meaningful, timely reporting
- Promotions, remodels, and other special projects
- Seamless integration with marketing efforts
- Comprehensive audits and surveys

contact us

We're ready to learn about your needs and goals, tell you more about what we do, and determine how we may be able to help.

retail merchandising solutions, inc.

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RMSI

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Your brand, in place.

It sounds simple: ensuring the right products are in the right place, at the right time.

But in the increasingly complex world of retail merchandising, it's an intensely challenging task. Which means it's vital to choose a merchandising partner you can rely on.

That's where we come in.

At RMSI, we've elevated the standard for service and accountability. From in-depth strategic planning to unparalleled logistical capabilities to superior reporting technology, we provide the support and expertise that lead to success.

Take a moment to learn more about us, why we're different, and our services. You'll see how it all adds up to merchandising solutions you can count on, a lot fewer headaches, and the confidence of knowing your brand is in place.

the in-place guarantee

One of the most valuable benefits our clients enjoy is the confidence of knowing that we'll honor our commitments. Always.

Our thorough reporting services, which include live data feeds and digital photo documentation, enable clients to continually monitor our work, and guarantee everything is done to their exact specifications.

To provide the utmost confidence in our services, we're pleased to back up every commitment with the RMSI In-Place Guarantee.

If, at any time within 30 days of a scheduled service, you find something was not set according to plan, we'll go back and make it right. At no cost to you.

In an industry where 100% satisfaction can be elusive, the In-Place Guarantee gives every client confidence that we'll do what we say we'll do, every time.

our services

We offer our clients a comprehensive range of services that help to maximize efficiency, and minimize headaches. Our services fall into four main categories.

1 Strategy:

We'll partner with you to determine your goals, and develop a customized plan to meet them.

2 Merchandising:

From new product launches to category updates and beyond, we make your plan a reality at store level.

3 Logistics:

We're one of the few merchandising service providers to offer warehousing and distribution of fixtures and hardware.

4 Reporting:

Our advanced technology gives you real-time status of your project, and if required, digital photos of your brand in place.

